

Campaign News

For more information on the campaign for the New Marian House or to make a contribution, please contact us at (719) 866-6424 or www.helpmarianhouse.org



Campaign Logo Gets New Look

A Public Relations Committee, led by Lou Mellini and Pat Cone was organized and the first order of business was the new look. The committee believes the new logo better reflects the vision of the New Marian House, which shows not just the food services, but the guests we serve and the expanded services we want to provide in the renovated building.

The plan will include expanding client services provided now such as Information and Referral, employment resources, clothing closet, outreach, etc., but will potentially include providing services such as technical and job training, learning and resource centers, and space for other human services providers.

Special thanks to committee members Jerry Graham and Sarah Davison, both of Graham Advertising, Jay Cimino and Michelle Hill both of the Phil Long Dealerships, Jim Palmer and Juan Hernandez, both members of the Catholic Charities Board of Directors, Andy Gambucci, and several staff members from Catholic Charities.

Press Conference a Huge Success

A Press Conference was held on June 7 to announce to the public plans for the New Marian House.

Mayor Lionel Rivera, Jay Cimino, Bishop Michael Sheridan, Fr. Paul Wicker and Kurt Bartley were the featured speakers on the program. In attendance were representatives from many human ser-

vice agencies, the Chamber, Focus on the Family, Phil Long Dealerships and many members of the press.

All the presenters spoke to the need and the people served by the Marian House. Plans for the New Marian House were formally unveiled to the public via the rendering, footprint, and a video

which details the current operations, the need, and the cost of the plan.

Jason Burtis, a Marian House guest, spoke about the blessings his family receives every-day from the services and volunteers at Marian House.

Focus on the Family came to the press conference with a check for \$50,000 and a pledge for \$50,000 in 2007.

With donations received since the press

conference, the campaign has exceeded the \$2.5 million mark and achieved 65% of the needed base goal of \$4 million. A large portion of the increase came from the Gates Family Foundation, which awarded a challenge grant of \$480,000. Thank you to everyone who has helped us reach this milestone!



Jason Burtis and his daughters Amelia, Elizabeth and Victoria (Marian House Guests) visit with Randy Gradishar, Comm. Dir. of Phil Long Ford at the Press Conference



Kurt Bartley, Bishop Michael Sheridan and Mayor Lionel Rivera at the Press Conference.

Focus on the Family Event Moves Campaign Forward

An event to unveil plans for the New Marian House was jointly hosted by Most Reverend Michael Sheridan, Bishop of Colorado Springs and James Dobson, Ph.D., Chairman and Founder of Focus on the Family (FotF), was well attended by leadership from many local churches.

Dr. Dobson opened the meeting with a story about an event he attended in Washington D.C. where he was

approached by Al Franken, who asked why FotF did not care about the poor. Taken aback, Dr. Dobson informed him that FotF did care about the poor and in fact, contributes quite a bit of money every year to help people in need. His point in telling the story was to convey his support to moving the Marian House project forward.

The speakers continued the general theme of helping people in need

in Colorado Springs and the part the Marian House plays in achieving this.

Attendees heard from a Marian House guest, saw construction and renovation plans and

watched a video detailing the current state of the Marian House and the views of volunteers and staff. Participants were asked to take the information back to their church leadership and pray for the success of the Capital Campaign.



Tom Corsentino, Dir. of Marian House, Mr. Jim Daly, Pres. and CEO of FotF, Mr. Kurt Bartley, Exec. Dir. of Catholic Charities, Rabbi Howard Hirsch, Dr. James Dobson, Chairman and Founder of FotF, Fr. Paul Wicker, Pastor of Holy Apostles Church, Most Rev. Michael Sheridan, Bishop of Colorado Springs, H.B. London, VP of Ministry Outreach/Pastoral Ministries for FotF

Capital Campaign Director Selected

Mr. Bob Diekmann has been tapped to be the Director of the Capital Campaign.

Bob has an impressive resume, but more importantly, he is a current employee of the Marian House and shares the love of the mission of Marian House.

Bob spent a career in the travel development field, owning his own business as well as working for others, and ultimately establishing a successful business in 62 countries.

Bob was able to retire at the age of 55. Like most people who retire early, Bob wanted to do something in the community that he felt was worthwhile. He discovered the Marian House, first as a volunteer, then later decided to accept the position of Operations Manager.

Bob's experience in business and his passion for the Marian House makes him a perfect fit for leading the campaign for the New Marian House.

Contributions Pledged to Date

- Board Of Directors & Staff: **\$211,625***
- Greater COS (includes local foundations): **\$867,806**
- Churches: **\$821,000***
- State & Regional Foundations: **\$630,000**
- Planned Giving **\$100,000**

Total Pledged: \$2,595,931

*\$34,500 applies to both BOD & Churches, so numbers do not total

The Campaign for Marian House

Greater Colorado Springs Kick Off Event

The Greater Colorado Springs Kick—Off event was held at the First Presbyterian Church on May 23, 2006 and attended by over 50 people.

The event was to celebrate reaching the 40% mark on campaign contributions. This was made possible by all the people in attendance, which included members of the Catholic Charities Board of Directors, Capital Campaign Chairs and Co-Chairs, representatives of local foundations, staff and volunteers.

The event began with a welcome by Kurt Bartley, Executive Director of Catholic Charities, followed by the opening prayer which was given by Michelle Swanson, member of the Catholic Charities Board and staff

member of First Presbyterian Church. Speakers included Jay Cimino and Fr. Paul Wicker, Co-Chairs of the Campaign, who spoke about the need, the progress of both the individual effort and the church effort. They also introduced the co-chairs of the Greater Colorado Springs Division: Art Klein, Chuck Murphy and Helen Zinn.

A testimonial was given by a current Marian House guest, Jason Burtis, who was in attendance with his three daughters, Victoria, Amelia and Elizabeth.

Jason spoke of the help that he has received from the Marian House and how that support has helped his family get through a tough time.

Although the event was to thank current donors, it was also a time to let everyone know the effort is not over. There is still a lot of work

ahead to reach the total goal of \$5.8 million and we need everyone's help to get there.



Enterprise Zone Tax Credit

Marian House qualifies for the Colorado State Enterprise Zone Tax Credit of 25%.

The minimum contribution to the Enterprise Zone program is \$500 for each check written. Checks should be made payable to the "El Paso County Enterprise Zone" and noted as a contribution for the Marian House in the memo field of the check.

Checks will then be forwarded to the El Paso County Enterprise Zone administrator who send you the tax-receipt you need for the credit. Your funds will then be distributed by the EPEZ back to Catholic Charities of Colorado Springs. Questions? Call Catholic Charities at 719-866-6422.

Churches Continue to Drive Campaign

Local Churches continue to play a significant role in moving towards the Capital Campaign for the New Marian House goal of \$5.8 million.

Our Lady of the Pines has committed 10% of the cost of their new building, which is expected to be a pledge of \$150,000 to \$200,000. Focus on the Family has committed \$100,000; \$50,000 now and \$50,000 in 2007.

St. Mary's has also made a pledge of \$35,000. With the earlier pledges from Holy Apostles Catholic Church and First Presbyterian Church of \$250,000 each and the pledge from First Lutheran Church of \$36,000, we are well on our way to achiev-

ing the Church Goal which has been increased to \$1.5 - \$2.0 million from a base goal of \$1 million.

We continue to do "Touch the Need" tours for leaders of the religious community on a regular basis. The tour consists of a look at the current operations, lunch through the soup line, then a brief slide show with a question and answer period. If you would like a tour, please contact us at 866-6443.

Notable Donors

- Focus on the Family
- Our Lady of the Pines
- Sarah Hoiles Foundation
- St. Mary's Cathedral
- The Crowell Trust
- The Gates Family Foundation
- Barbara Sullivan
- Bishop Michael Sheridan
- John Marta
- Mike McGrath
- Jon Medved
- Martin & Melissa Nussbaum
- Marvin Strait
- Taylor Farms Colorado



The New Marian House