What a Difference a Day Makes

How Does Sponsor a Day Work?

- The Marian House partners with businesses, churches, schools, organizations, families, and individuals searching for an opportunity to give back. Create or maintain a community presence as the caring community business/organization with a conscience that you are.
- A sponsor’s financial commitment is $1,500 which covers the meals served at the Marian House Kitchen on a mutually agreed-upon date. The sponsorship can be paired with a meaningful day, activity, or anniversary. Sponsors are given the “Right of First Refusal” for the same date the next year.
- Submit a personalized message for the Marian House Marquee, conspicuously located on West Bijou Street in downtown Colorado Springs. Sponsors can designate an honoree(s) of the day i.e. “In Honor of,” “In Loving Memory of,” or choose a favorite quote or verse.

Are you searching for a philanthropic volunteer experience that has immediate, visible impact in the community? Choose from a variety of options to enhance your sponsorship experience. See the back page for ways you can engage!

Marketing Benefits

Acknowledgement in Catholic Charities marketing materials creates an average of 160,500+ impressions for the low cost of $9.35 cost per thousand impressions.

- Marquee Sign: 13,500 cars pass with an average of 2 people per vehicle = 27,000
- Quarterly Print Newsletter: 26,000 households averaging 2.5 readers per copy = 62,500 impressions
- Website: 63,500+ sessions annually
- Social Media: Your sponsorship posts on four social media networks, reaching 7,500+ followers (not including shares)
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More Than a Soup Kitchen!
Next door at the Hanifen Center, our guests can access a variety of self-sufficiency services.
Last fiscal year:
- Nearly 200 clients obtained or improved their employment.
- 2,600 folks were served with essential services including mail service, IDs, bus passes, employment support, etc.
- 5,000 medical appointments were conducted in-house by partner agencies.

Your Impact
- Hot, nutritious meals are served 365 days a year.
- In fiscal year 2019-2020:
  - 210,000 meals were served
    - 8,000 to children and youth
    - 38,000 to seniors
  - an average of 575 meals were served each day
- A diverse group of volunteers, from all walks of life, keep the ministry running smoothly every day.
- Anyone is welcome to receive a meal.

Sponsors are Eligible for a 25% Tax Credit!
- Your $1500 donation is eligible for the Enterprise Zone 25% Colorado State Income Tax Credit.
- To learn more call 719-866-6529 or go to ccharitiescc.org/EnterpriseZoneTaxCredit.

“Their food is awesome! Feels like home.”
- Marian House Kitchen Guest
Ready to Sponsor?!
Contact Deana Heisler, Sponsor a Day Rep  
DHeisler@CChariticsCC.org or (719) 866-6529

Sponsor Options

Volunteer
Help prepare and/or serve food on your sponsorship day.  
Monday - Sunday (2 shifts)  
7 am – 10 am Food Prep (4-6 volunteers)  
10 am - 1:15 pm Food Service (4-6 volunteers)  

To volunteer:  
- Consult with our Volunteer Coordinator (required.)  
- Commit at least 30 days prior to sponsorship day.  
- Guarantee number of volunteers 14 days in advance.

Photo Opportunity
You and/or your designated group can have your photo taken with the marquee that we share on social media.  
Upon request, you will receive the marquee photo (with or without guests) to share.

Group Projects
Choose a group project to enrich your experience. Past sponsors have spearheaded a drive for socks, gloves, hygiene packs, etc. Ask us how you can do the same!

Tour & Meal
This option provides you with the “guest experience.” Tour the Marian House Kitchen and the adjoining Hanifen Center, and enjoy a delicious meal.

“For I was hungry and you gave me food, I was thirsty and you gave me drink, a stranger and you welcomed me, naked and you clothed me, ill and you cared for me, in prison and you visited me.  

And the king will say to them in reply, ‘Amen, I say to you, whatever you did for one of these least brothers of mine, you did for me.”

Matthew 25:35-36, 40

Please Note: Due to COVID-19 regulations, sponsorship options may not be available as stated.