



**FOR IMMEDIATE RELEASE**

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### **Safeway & Hormel Foods to Deliver Peanut Butter to Help Families in Need**

Colorado Springs CO - Safeway and Hormel Foods will deliver 500 jars of SKIPPY® Peanut Butter - a staple for most households, but certainly for anyone trying to make ends meet – at 8:30 a.m., March 9, to the Marian House Marketplace food pantry. This donation, part of the SKIPPY® Gives program, is a partnership between Hormel Foods and Safeway to provide needed protein to hunger-relief organizations. Marian House is thrilled to be the beneficiary of this outpouring of generosity.

Employees from Safeway and Hormel Foods will be at the Marketplace pantry to help unload the cases of peanut butter and help stock the shelves of the pantry. An average of 25 families “shop” for free each day, taking home about 10 days’ worth of food for their families.

Media are invited to be on the Marian House property - 14 West Bijou Street in Colorado Springs – at 9:00 a.m., for this amazing show of community support. Attending the event and available for interviews are: Kris Staaf – Sr. Director of Public Affairs/Government Relations, Heather Halpape - Communications & Public Affairs Manager, and Shirley Barela – Regional Director for Albertsons and Safeway; Brad Sherwood - Customer Executive with Hormel Foods; and Andy Barton - CEO of Catholic Charities.

This is not the first time Safeway and Hormel Foods have been responsible for such a generous donation to the Marian House. In addition to regular donations throughout the year, Safeway & their customers donate holiday meals cards for families to use in their local Safeway stores. Hormel Foods also previously donated over 900 hams at Christmas for struggling families.

“The Marian House Marketplace gives families the dignity to shop for their own groceries and we are excited to give families the option of choosing a protein like SKIPPY Peanut Butter,” said Kris Staaf, Sr. Director of Public Affairs for Albertsons/Safeway.

“We continue to be blessed by the generosity of Safeway, their customers, and partners. These donations go directly to the families and individuals who shop at our Marketplace food pantry, where 100% of the food is donated,” said Andy Barton, CEO of Catholic Charities which operates the Marian House Campus.

“Hormel Foods is proud to partner with Safeway and Marian House to support hunger-relief efforts in the Colorado Springs community,” said Brad Sherwood, customer executive at Hormel Foods. “The SKIPPY® Gives program highlights our long-standing relationship with Safeway, and we are honored to work together to make such a substantial contribution to those in need.”

Since 1985, the Marian House has been serving people who are hungry in downtown Colorado Springs, 365 days a year. The Marketplace food pantry opened Feb. 1, 2021, and to date, more than 185,000 pounds of food has been given to families and individuals in need just through the Marketplace pantry.

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### **Peanut Butter Facts**

- 500 jars of peanut butter make approximately 10,000 sandwiches!
- It takes 540 peanuts to make a 12-ounce jar of peanut butter
- Arachibutyrophobia is the fear of getting peanut butter stuck to the roof of your mouth
- Peanut butter is generally vegan, gluten-free, and is a good source of dietary fiber and protein
- Americans spend about \$800 million a year on peanut butter.
  - There is a jar of peanut butter in 75% of homes in America
  - If you took all the peanut butter that Americans eat in a year, it could coat the floor of the Grand Canyon.
- About 1.3% of the American population is allergic to peanuts – a not so fun fact!
- The world's largest peanut butter & jelly sandwich was made in Grand Saline, TX, weighing 1,342 lbs.
- The average person will eat 3,000 PB&Js in their lifetime
- The average person
- Peanuts are NOT nuts. They are legumes!
- November is National Peanut Butter Lovers Month.
- Peanuts originated from South America.

*Source: National Peanut Board and Treehugger.com*

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